

Press Release "5000<sup>th</sup> Digital Printing order"

28.3.2013

## **5000<sup>th</sup> Digital Printing Order**

10 years of experience in Digital Printing, has enabled O. KLEINER AG, over the past couple of days, successfully to complete their 5000<sup>th</sup> order and despatch it to their customer.

This is an impressive figure for, in 2001, very few customers and filler/packers believed in the suitability of the new technology for Flexible Packaging.

Even in those days, O. KLEINER AG was convinced of the innumerable opportunities for Digital Printing in this area of Packaging and was already tirelessly conducting tests with the first Indigo Webstream and making improvements.

The present 5000<sup>th</sup> order has now proven this conviction and the path trodden to be right.

The HP – WS 6600 machine, the 3<sup>rd</sup> generation of digital printers, has already been in service at O. KLEINER AG from mid 2012. The progress was immediate - especially doubling print speed, optimisation of ink systems and simplification of work processes.

O. KLEINER AG will be presenting new applications at the easyFairs® "Verpackung Schweiz 2013" packaging exhibition in Zurich [www.easyfairs.ch](http://www.easyfairs.ch) .

For further information, please contact:

Martin Kleiner

[martin.kleiner@okleiner.ch](mailto:martin.kleiner@okleiner.ch)

For further information and media questions, please contact:

Lucia Kleiner

[lucia.kleiner@okleiner.ch](mailto:lucia.kleiner@okleiner.ch)